

Micro Storytelling for Effective Virtual Training

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"Understand the problem—what do people need to DO? Help them practice doing it with realistic challenges."

- Cathy Moore, Training Expert

Workshop Objectives:

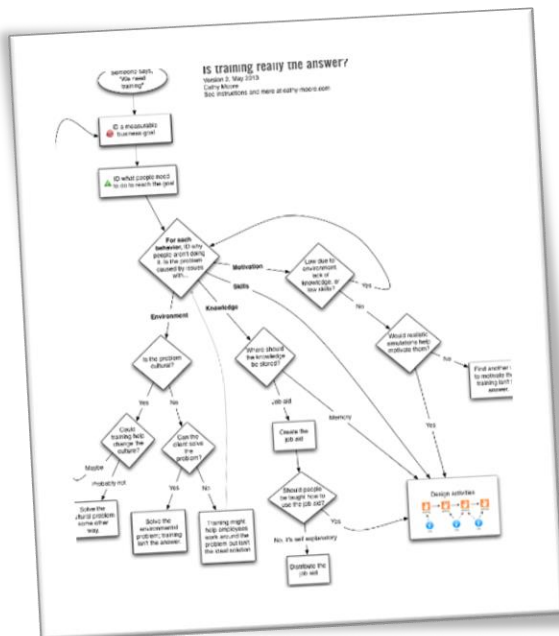
Learn to apply our great storytelling abilities to create virtual training sessions that increase learner engagement and improve learning outcomes.

Upon completion we will know:

- How to define training goals and practise higher quality activities.
- How to create micro stories that create connection and immersive experiences.
- How to use micro story visualization for creating mental and emotional scenarios.
- How to use facilitation questions for group discussion and directing attention.

What are the drawbacks of lecture-based training?

What happens to the brain when it is fed tedious information?



Resources

Cathy Moore Action@Work blog.cathy-moore.com

Is Training Really the Answer?

An excellent flowchart to help you identify the best solution to a performance problem.

[Is training really the answer? Ask the flowchart. - Training design - Cathy Moore \(cathy-moore.com\)](#)

YouTube: [Building smart scenarios for great learning- Learning Technologies 2015](#)

A mini-workshop that focuses on writing multiple-choice scenario questions.

Ray Jimenez [Vignettes Learning](#)

YouTube: [Story-based eLearning idea](#)

Asking "why" shortens the distance between crisis and resolution in stories.

Micro Storytelling for Effective Virtual Training

What is the goal of Training?

“Why are people not doing it?”

| Knowledge | Skills | Motivation | Environment |
|-----------|--------|------------|-------------|
| | | | |

Why is the micro story effective?

| Setup | Context | Critical Event | Reflection |
|-------|---------|----------------|------------|
| | | | |

What is Patricia Fripp’s 3 S’s for story structure?

S _____ S _____ S _____

3 Types of Reflections

I _____ C _____ D _____

